

2025
26
SEASON



Become a sponsor today

Change a life tomorrow

Your generous sponsorship helps to provide dance, music, and performing arts lessons in our state-of-the-art facility, as well as quality performance opportunities at the historic Turlock Community Theatre for underserved youth in our community.

Center for Urban Performance & Service
a ministry of Westside Ministries

209.667.9020
www.westsideministriesturlock.com
950B Columbia St., Turlock, CA 95380
cupsdance@icloud.com

CUPS Alumni Have...

- Received full-ride scholarships to Harvard University, CSU San Jose, and Johns Hopkins University.
- Danced and played football at the collegiate level.
- Earned both undergraduate and graduate degrees from accredited colleges throughout the U.S. in disciplines such as Dance, Kinesiology, Liberal Arts, Theatre, Education, Sociology, Business, Film, Communications, and more.
- Worked professionally in the entertainment industry including on Broadway, ABC News, and in the film and dance industry.
- Become leaders within their community including serving our country in the armed forces.

Center for Urban
Performance & Service
Sponsorship



At C.U.P.S.

We encourage students to use their God-given talent to bring hope to their future.

Our goal is to teach people of all ages to use their talents to honor and glorify God through the creative arts while also serving and giving back to their community. CUPS students build lifelong skills of discipline, responsibility, teamwork, and perseverance. Many have gone on to become college graduates and world changers.

Why Sponsor Us?

2 quality performances per year

Provide lessons for underserved youth

Scholarship Opportunities for graduates

Contributions are tax deductible

Sponsorship Levels

Friendship - \$100

- 1/8 page ad in program (\$90 Market Value)
- 2 complimentary tickets to both season's shows

Bronze - \$250

- 1/4 page ad in program (\$150 Market Value)
- 4 complimentary tickets to both season's shows

Silver - \$500

- 1/2 page ad in program (\$185 Market Value)
- 6 complimentary tickets to both season's shows

Come see our Productions



Christmas Production

December 13, 2025 2pm & 7pm
Turlock Community Theatre

Spring Production

May 1 - 7pm, May 2, 2026 - 2pm & 7pm
Westside Ministries Stage

Elite Sponsorship Levels

Gold - \$1,000-\$4,000

- Full page ad in program (\$280 Market Value)
- Tickets and reserved seating for up to 6 people at both season's shows.
- Acknowledgement in promotional material

Platinum - \$5,000+

- Full page ad in program (\$280 Market Value)
- Tickets and reserved seating for 10 people at both season's shows.
- Acknowledgement in promotional material
- Display table in the lobby at both season's shows (if requested)